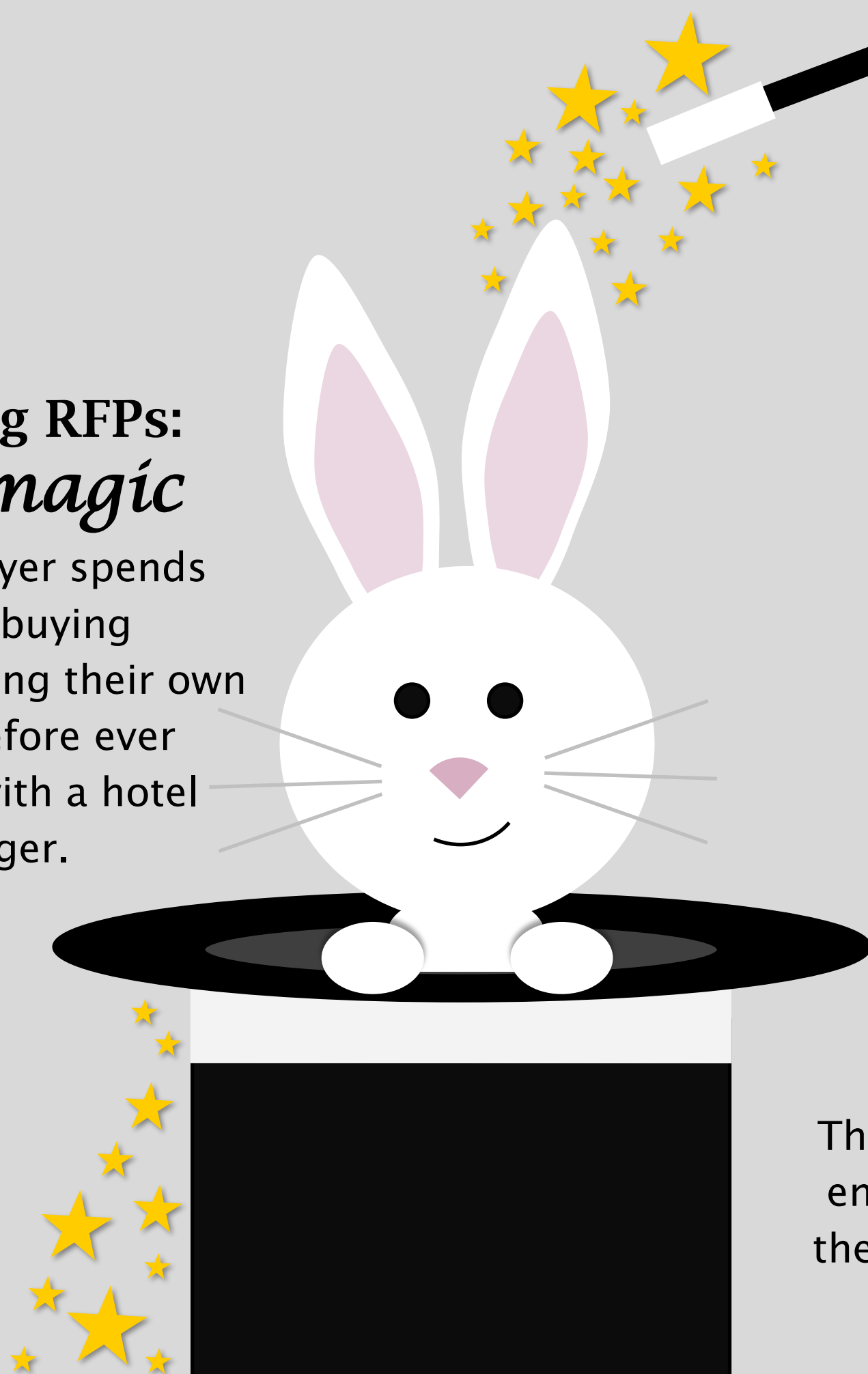


Congratulations...

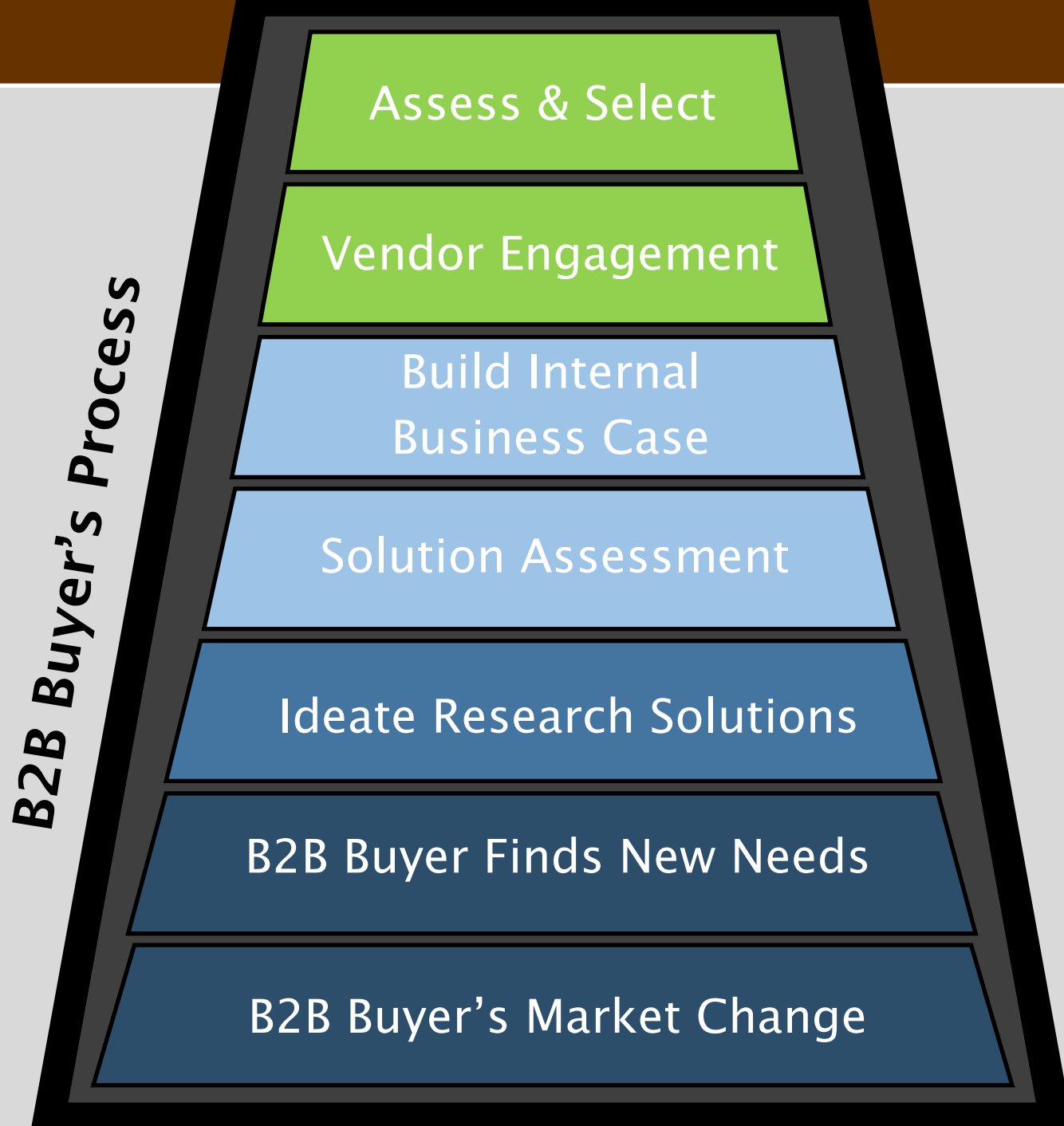
You've been commoditized!

Receiving RFPs: It's not *magic*

The B2B buyer spends 60% of the buying process doing their own research before ever engaging with a hotel sales manager.



The key is to engage with them **sooner!**



Plan B Consultants, Inc. offers effective lead generation and nurturing solutions, to ensure your hotel is engaging with the B2B buyer **EARLIER** in their research process.